

ROCKTAPE Announces Upcoming Power Taping Protocol Seminar

(Los Gatos, CA - August 3, 2009) Representatives of ROCKTAPE, the recently-introduced performance tape designed to help endurance athletes manage fatigue, will demonstrate the Rocktape Power Taping Protocol to interested Sports Therapists on Tuesday, August 18, 7:00PM at Body Firm Wellness Center in Los Gatos. The company, in conjunction with Dr. Steve Capobianco, has developed the Power Taping Protocol, which connects and stimulates sport-specific muscle groups to promote power and endurance.

Power Taping is a revolutionary, functional, athletic performance enhancement technique that enhances training and racing performance via cutaneous stimulation. The Power Taping Protocol seminar is designed to teach therapists how to functionally tape athletes to improve their neuromuscular efficiency and performance. The session will provide information about the physiologic effects, indications and contraindications, application, and communication of this movement-based taping technique.

ROCKTAPE is also used by many professional athletes for relieving localized muscle pain and strain. ROCKTAPE comes in 7 different colors and styles and costs \$20 per roll. Practitioner discounts are available. Contact admin@rocktape.com for more info.

Sports therapists interested in attending the seminar should contact gofast@rocktape.com

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