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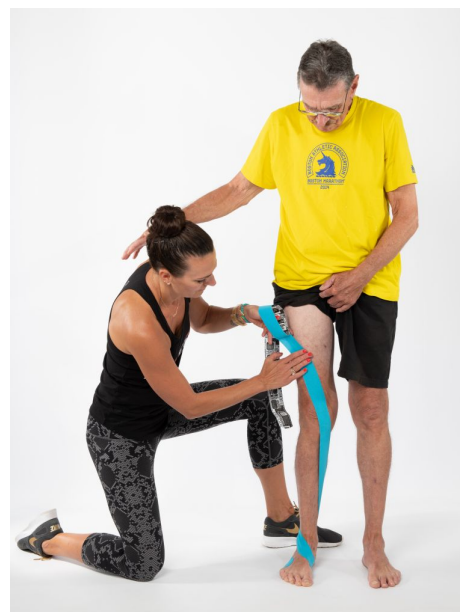


RockTape and TriggerPoint Awarded Blanket Purchase Agreement to Deliver the World’s Best Kinesiology Tape and Foam Rollers to United States Department of Veteran’s Affairs (VA) Medical Centers

RockTape and TriggerPoint Keep Veterans Moving

Durham, N.C. – [RockTape](#)[®], a leader in sports medicine products and education, is proud to announce a five-year blanket purchase agreement (BPA) with the Veterans Health Administration (VHA), introducing the world’s best kinesiology tape and [TriggerPoint](#)[™] mobility rollers to the Physical Therapy category of the Medical/Surgical Prime Vendor (MSPV) 2.0 program through December 2025.

“It’s an honor to serve this community,” says Dr. Steven Capobianco, Director of Medical Education at RockTape. “Current studies tell us that veterans have more musculoskeletal disorders limiting mobility than non-veterans. Our products and education offer simple and effective non-opiod, musculoskeletal treatment and self-care options – we want everyone to have a drug-free option to help them move more, and move better.”



Most recognized for their signature kinesiology tape and foam rollers, RockTape and TriggerPoint are independently prominent brands within chiropractic and physical therapy sectors of the medical community. Today, [Maness Veteran Medical](#) (MVM) is the exclusive distributor of RockTape, available now in a variety of strengths and sizes in black and beige; 13” and 26” TriggerPoint GRID® foam rollers are expected to roll out in early 2021, in five different colors (including camo).

“MVM is thrilled to bring these highly sought-after products to our nation’s veterans,” says Maness Veteran Medical CEO Johnathan Maness. “As an amputee veteran, I found RockTape and TriggerPoint rollers to be a staple of my recovery and continued self-care; these tools are notorious in rehabilitation.”

About the Products

Stronger and stickier than other kinesiology tapes, RockTape is preferred by athletes and medical practitioners throughout the world. It can be used to treat a myriad of common injuries, including sprained ankles, plantar fasciitis, runner’s knee and back pain. Some benefits may include decreased swelling and/or edema, increased range of motion, decreased pain and postural cueing.



Award-winning TriggerPoint GRID foam rollers feature a hollow core and a patented multi-density foam surface to deliver firm compression on tight muscles, knots, and kinks. Ideal for beginners to advanced rollers, the GRID releases muscle pain and tightness, improves mobility, and increases circulation to help users move and feel better.

Continuing Medical Education for Military Clinicians

In addition to providing medical support products to VA hospitals, RockTape recently expanded [its robust continuing medical education program](#) for the Department of Defense (DOD), offering [specialized medical treatment for active-duty military](#), with plans to offer a specifically veteran-centric course once pandemic lockdowns subside. The courses outline basic taping strategies and how mobility tools can be used for pain mitigation, injury recovery and prevention for common issues within each population.

For more information, or to order RockTape or TriggerPoint products for your VA clinic, make a request to your prime vendor buyers, call 1 (833) 367-6778 or visit manessveteranmedical.com.

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About RockTape

RockTape is a global leader in sports medicine products and education. Born in Silicon Valley California, RockTape continues to help patients and athletes “go stronger, longer” with the world's strongest brand of kinesiology tape, powerful topicals, unique evidence-informed education seminars, mobility tools, and joint support accessories. RockTape products are proudly designed in the United States of America and serve thousands of fitness and healthcare professionals throughout the world. For more information, follow RockTape on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), [Pinterest](#) and [YouTube](#) and visit www.rocktape.com.

About TriggerPoint

TriggerPoint, a division of Implus, is a brand that empowers people to move better. The company’s mission is to provide innovative products and education that increase, enhance, and restore movement. TriggerPoint’s products and education are used by leading fitness and medical professionals, professional athletes, fitness enthusiasts and trainers worldwide. For more information, please visit www.tptherapy.com and follow TriggerPoint on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About Implus

Implus is home to more than 20 brands in the footwear accessories, hosiery, specialty running, outdoor, fitness and medical categories. As an industry leader in consumer packaged goods, Implus is committed to enhancing healthy and active lifestyles, providing innovative products to more than 80,000 retail outlets worldwide. Distributing across more than 70 countries, Implus is headquartered in Durham, North Carolina, with five international offices and four domestic satellite offices. Key brands within Implus’ portfolio include Sof Sole®, Balega®, Yaktrax®, SKLZ®, TriggerPoint™, RockTape® and Spenco®. To learn more, please visit www.implus.com.

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